

Personalised English language training for Leadership and Entrepreneurship

Develop your English skills for the business environment, meet international colleagues, develop and practise language and techniques for your working life



Our specialist areas include: Finance & Banking, Marketing & Sales, Media and international development, Economics & Investment, General business communications

A specific course of Quatorial +10 Tutorials per week.

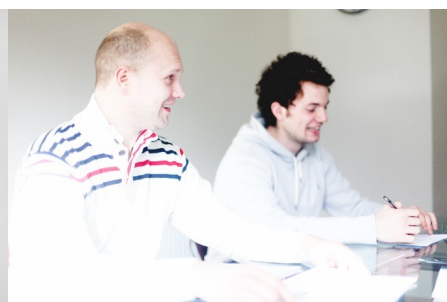
This dynamic programme combines Quatorial lessons (one teacher, four students), workshops and group projects to improve your English for professional use with focused business one-to-one tuition.

Beyond language teaching

- Familiarisation with the skills required for leadership and entrepreneurship
- Gain fluency and confidence in oral production for networking and motivational speaking
- Project a clear and convincing message in English
- Improve professional skills in delivering spoken and written ideas
- Practise public speaking and presentation techniques

Key advantages of this OISE London programme

- OISE as a leading UK language group has more than 40 years of experience in the sector
- Personalised coaching programme tailor-made to the student's level
- Whether in a Quatorial or a Tutorial, each session corresponds to clearly defined objectives
- 32.5 hours per week of the Quatorial Programme including 10 hours per week of specific tutorials
- Accommodation available in a superior homestay, hotel or studio



For any further information, please contact us:

OISE London, 12 Buckingham Street, London WC2N 6DF

Tel: +44 (0) 20 7631 0511 Fax: +44 (0)20 7323 1416 london@oise.com www.oise.com

English for Leadership & Entrepreneurship sample course content

Leadership skills

- Decision making and problem solving
- Vision and influencing
- Time management and organisational skills
- Motivating your team
- Innovation and creative thinking
- Performance management: delegation versus abdication of responsibilities

Business Topics

- Meetings
- Negotiations
- Telephone and video conferencing
- Presentations
- Emails and formal report writing

Social Media and Marketing

- Formal and informal language
- Language for delivering impact
- Understanding and implementing colloquial language and slang
- Adapting online profiles for international markets
- Adapting product marketing for international markets

Communication skills

- Body language and gesture
- Intercultural understanding
- Common misunderstandings and concise explanations
- Expression, tone and delivery of information

Presentation skills

- Presentation models: structure and layout
- Delivery and understanding - commanding an audience
- Presenting information for debate
- Argument and reasoning
- Presenting ideas using visual aids and online resources
- Elevator pitches

Networking and social English

- Small talk
- Vocabulary development for every day conversation
- Online and print resources for developing repertoire
- Confidence-building
- Listening and understanding - native and non-native accents

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