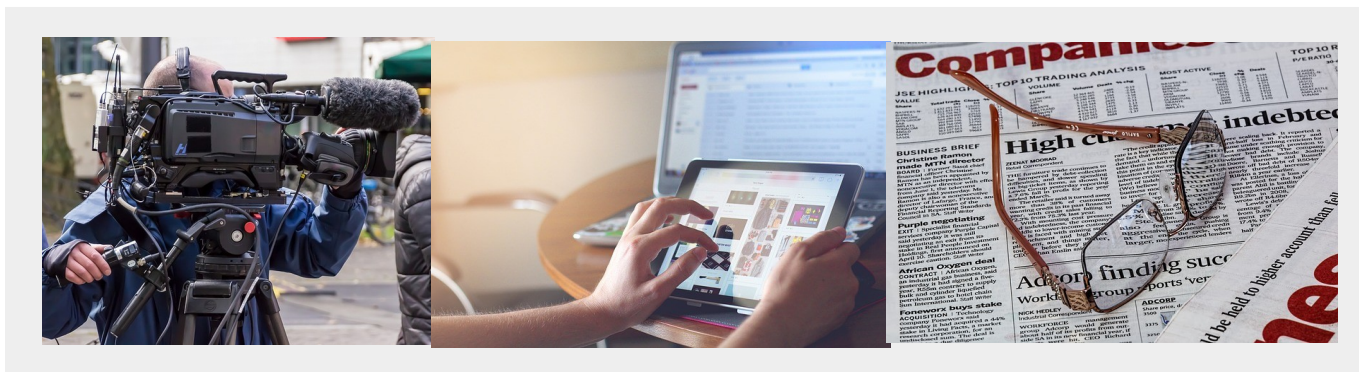




Personalised English language training for Media Professionals

Develop your English skills, meet international colleagues, learn media-specific vocabulary and become successful in the international arena



Our specialist areas include: Print Journalism, Radio, Television, Film, Internet & Social media, Marketing & PR

A media-specific course of Quatorial +10 Tutorials per week.

This dynamic programme combines Quatorial lessons (one teacher, four students), workshops and group projects to improve your English for professional use with focused media-specific one-to-one tuition.

Beyond language teaching

- Familiarisation with the specific language of your media sector
- Gain fluency and confidence in oral production and presentations
- Project a clear and convincing message in English
- Improve professional writing skills
- A company visit and/or guest speaker, for example – a teacher-led visit to the Guardian newspaper or a lecture by a BBC journalist

Key advantages of this OISE London programme

- OISE as a leading UK language group has more than 40 years of experience in the sector
- Personalised coaching programme tailor-made to the student's level
- Whether in a Quatorial or a Tutorial, each session corresponds to clearly defined objectives
- 32.5 hours per week of the Quatorial Programme including 10 hours per week of media-specific tutorials
- Accommodation available in a superior homestay, hotel or studio



For any further information, please contact us:

OISE London, 12 Buckingham Street, London WC2N 6DF

Tel: +44 (0) 20 7631 0511 Fax: +44 (0)20 7323 1416 london@oise.com www.oise.com

English for Media sample course content

Print Journalism

Analysing newspaper/magazine articles – headlines, news stories, features and interviews
Research for an article
Planning and writing an article
Fact versus opinion in the written word
Interviewing techniques

Radio

Understanding the production process
Analysing different radio styles
Understanding your audience
Pronunciation: stress, intonation and specific phonology
Radio journalism versus radio presenting

Television

Understanding the production process
Planning a documentary
Editing & Research
Shooting on location
Presenting on TV

Film

Pitching a project & organising a shoot
Writing a film review

Internet & Social media

Briefing a website designer
Social networking
Creating a podcast
Headlining
Editing

Marketing & PR

News management and PR
Organising the launch of a product
Diplomatic language
The power of visual material
Writing a press release

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