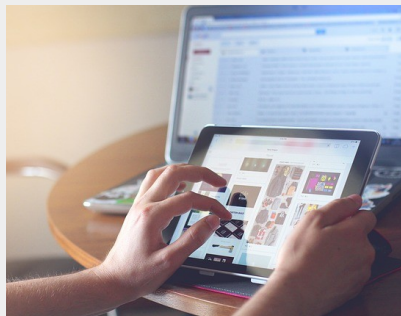




## Personalised English language training for Media Professionals

*Develop your English skills, meet international colleagues, learn media-specific vocabulary and become successful in the international arena*



**Our specialist areas include:** Print Journalism, Radio, Television, Film, Internet & Social media, Marketing & PR

*A media-specific course of Quatorial +10 Tutorials per week.*

*This dynamic programme combines Quatorial lessons (one teacher, four students), workshops and group projects to improve your English for professional use with focused media-specific one-to-one tuition.*

### Beyond language teaching

- Familiarisation with the specific language of your media sector
- Gain fluency and confidence in oral production and presentations
- Project a clear and convincing message in English
- Improve professional writing skills
- A company visit and/or guest speaker, for example - a teacher-led visit to the Guardian newspaper or a lecture by a BBC journalist

### Key advantages of this OISE London programme

- OISE as a leading UK language group has more than 40 years of experience in the sector
- Personalised coaching programme tailor-made to the student's level
- Whether in a Quatorial or a Tutorial, each session corresponds to clearly defined objectives
- 32.5 hours per week of the Quatorial Programme including 10 hours per week of media-specific tutorials
- Accommodation available in a superior homestay, hotel or studio



*For any further information, please contact us:*

OISE London, 10 Berners Mews, London W1T 3AP

Tel: +44 (0) 20 7631 0511 Fax: +44 (0)20 7323 1416 london@oise.com www.oise.com

## *English for Media sample course content*

### **Print Journalism**

Analysing newspaper/magazine articles – headlines, news stories, features and interviews  
Research for an article  
Planning and writing an article  
Fact versus opinion in the written word  
Interviewing techniques

### **Radio**

Understanding the production process  
Analysing different radio styles  
Understanding your audience  
Pronunciation: stress, intonation and specific phonology  
Radio journalism versus radio presenting

### **Television**

Understanding the production process  
Planning a documentary  
Editing & Research  
Shooting on location  
Presenting on TV

### **Film**

Pitching a project & organising a shoot  
Writing a film review

### **Internet & Social media**

Briefing a website designer  
Social networking  
Creating a podcast  
Headlining  
Editing

### **Marketing & PR**

News management and PR  
Organising the launch of a product  
Diplomatic language  
The power of visual material  
Writing a press release

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